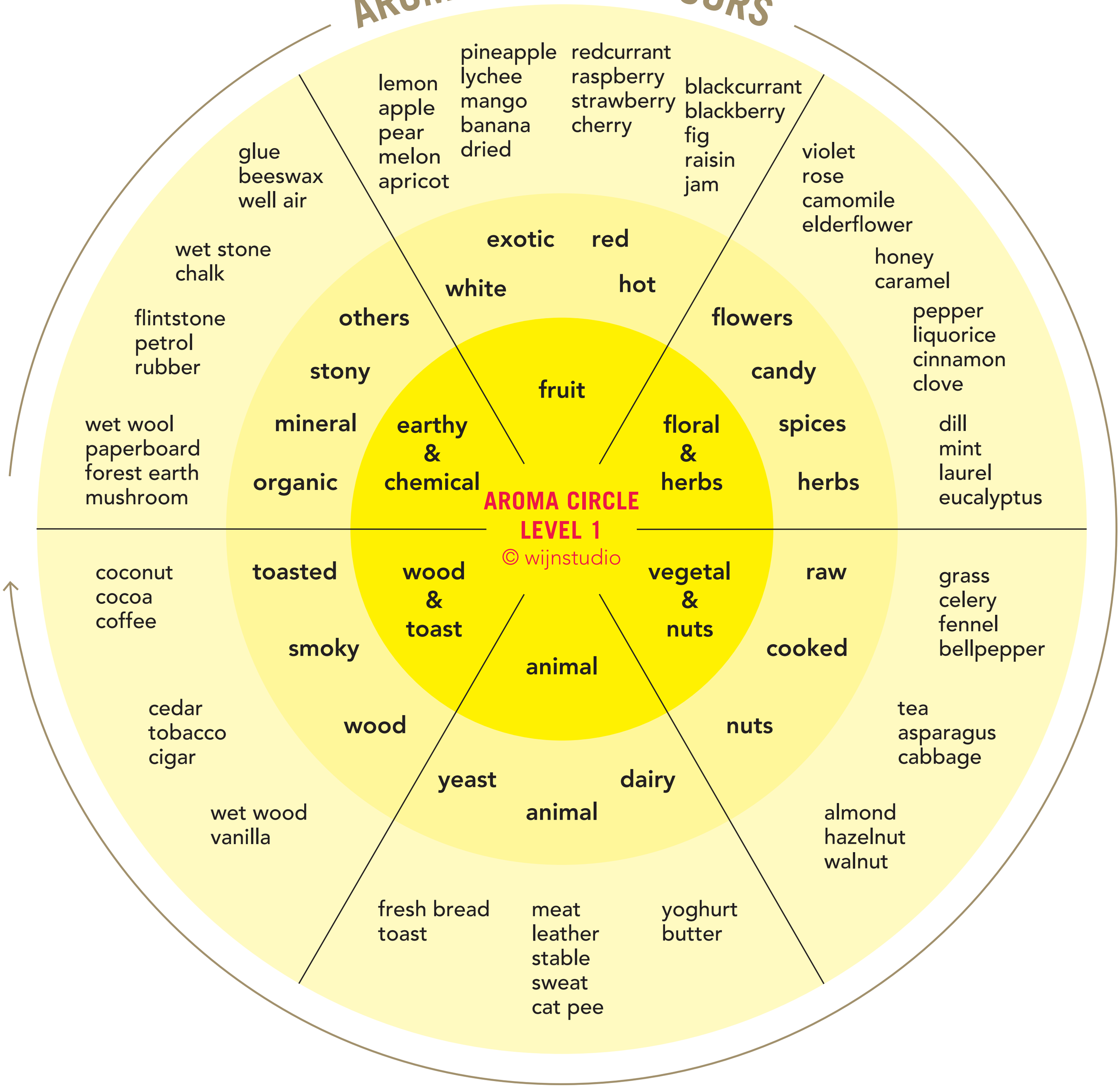AROMAS AND FLAVOURS